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Media Release

The Australian Institute of Medical Administration and Compliance (AIMAC) launches in Chennai

On Wednesday 3 October, guests attended the launch of the Australian Institute of Medical Administration and Compliance (AIMAC) - a new business venture for Australian company Synapse Medical based out of Chennai. The launch was attended by senior officials from four countries including representatives from universities and government.

The AIMAC is the first Australian Registered Training Organization (RTO) delivering Medical Administration Training for the Indian healthcare sector.

Speaking at the event, CEO of Synapse Medical, Ms Margaret Faux, noted that, "the establishment of the AIMAC is particularly timely given of the introduction of universal health coverage in India".

Ms Faux added that the launch of AIMAC represents an important contribution to building capacity in both the Indian and Australian health sectors. "Courses offered by AIMAC will equip students to seek employment as hospital administrators, medical receptionists, medical record administrators, billing and finance officers, health insurance administrators and all of the non-clinical people that keep health systems running. It will bring the best of Australian principles for privacy, compliance, accountability and governance to the health sector", she said.

Australian Consul-General in Chennai, Ms Susan Grace, attended as Chief Guest. Speaking at the event, Ms Grace noted the important contribution Synapse Medical has made to the Indian health sector and the example it set for other Australian companies seeking to invest in India. "The AIMAC is the first Australian RTO to offer training pathways to Australian Universities who offer undergraduate and post graduate qualifications in health services management and public health. This will undoubtedly play an important role in strengthening links between the Australian and Indian health sectors for the future", Ms Grace said.

Synapse is the only Australian owned medical administration services company in India and the largest in Australia. Synapse developed Australia's first medical billing app incorporating the entire Australian health system, Medicare. Synapse employs and has trained 100 local staff, which is forecast to double within the next 12 months.

Clinical coding is an important aspect of medical administration and the AIMAC will be the only training provider of Australian clinical coding in India. Clinical coding is already an established profession within Chennai with around 20,000 people working inside the industry. To date, seventeen countries worldwide have adopted Australia's clinical coding framework. Synapse and AIMAC are positioned to make Chennai the largest provider of Australian coding training and services internationally.